



Client:	Bacchus PR
Project:	Kingfisher Airlines New Route Launch
Date:	3 rd September 2008

When Bacchus PR needed to create a memorable launch for one of their top aviation clients, they approached Blue Dog Productions to utilise our vast experience of hosting airside events.

Kingfisher Airlines had announced a new route to Bangalore, departing from Terminal 4 and wanted to ensure the reception held for the inaugural landing and take-off went smoothly and that all AV requirements were expertly handled.

Blue Dog supplied a multi plasma screen installation and PA whilst providing the client with airport logistics services and airside liaison.

The event was expertly managed on the day by experienced Blue Dog crew and the client was delighted by our unrivalled professionalism and airport expertise on the day.

