



| | |
|-----------------|--|
| Client: | BAA |
| Project: | Olympic Torch Landing at London Heathrow Airport |
| Date: | 5th April 2008 |

As part of Blue Dog's continuing involvement with LOCOG, BAA requested that we produce the live event for the official landing of the Olympic Torch at London Heathrow Airport.

Blue Dog were asked to create a red carpet reception for the Olympic Torch that was carried by Beijing Olympic officials and the Chinese Ambassador Fu Ying and Minister for the Olympics, Tessa Jowell were at Heathrow to welcome a delegation.

Blue Dog provided all staging and lighting requirements and utilising their wealth of airside experience, managed all on site crew access and logistics.

Blue Dog worked cohesively with the BBC, enabling the event to be broadcast live across the globe.

